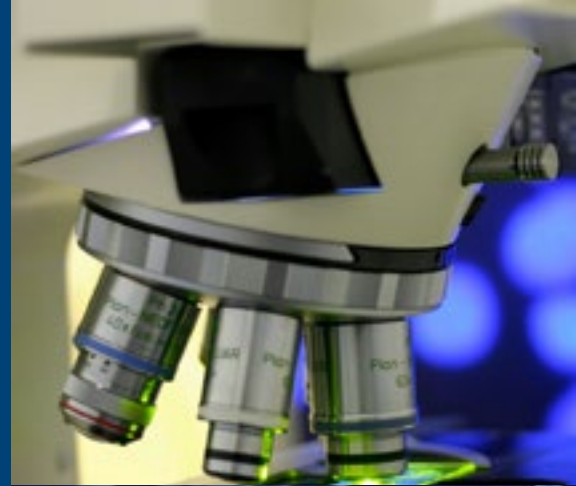




Coalition Against Childhood Cancer

Research Conference on Pediatric Cancer



Cold
Spring
Harbor
Laboratory

Cold Spring Harbor Laboratory, Long Island, NY
October 30- November 2, 2016



From Bench to Bedside and Beyond

A critical examination of emerging technologies, drug developments, and therapeutics utilized in pediatric cancers

An Invitation for **Sponsorship**



Cold Spring Harbor Laboratory
October 30- November 2, 2016



Coalition Against Childhood Cancer (CAC2)

CAC2 is an international coalition of childhood cancer organizations and individuals with interests in research, advocacy, and family support.

Our coalition currently boasts over 85 member organizations.

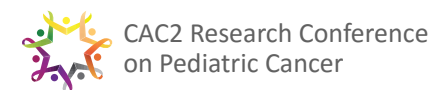
Collaboration

CAC2 is a collaborative network of organizations and individuals supporting and serving the childhood cancer community. CAC2 effectively advances a variety of childhood cancer causes by unifying the childhood cancer community through broad-based coordinated action and collaboration that leverages the strengths and expertise of its individual members and minimizes duplication of effort.

Goals

- Elevate childhood cancer awareness nationwide.
- Increase awareness of and promote collaboration among family and patient support organizations.
- Optimize research efforts of CAC2 organizations to amplify the impact of funds raised.
- Support policy and advocacy opportunities on childhood cancer issues.

www.CAC2.org



Cold Spring Harbor Laboratory
October 30- November 2, 2016



Cold Spring Harbor Laboratory

A world class facility in a picturesque setting, Cold Spring Harbor Laboratory is the epicenter of significant cornerstones of cancer research. From genetics research in the early 1900s, to the development of molecular and cytogenetics in the 1940s, the revelation of DNA structure, and the human genome project, Cold Spring Harbor Laboratory is inextricably linked to modern cancer research.

CAC2 is very grateful to our friends at Cold Spring Harbor Laboratory for their generosity and support in hosting this conference.

For 125 years, Cold Spring Harbor Laboratory has shaped contemporary biomedical research and education with programs in cancer, neuroscience, plant biology and quantitative biology.

Home to eight Nobel Prize winners, the private, not-for-profit Laboratory employs 1,100 people including 600 scientists, students and technicians. The Meetings & Courses Program hosts more than 12,000 scientists from around the world each year on its campuses in Long Island and in Suzhou, China.

The Laboratory's education arm also includes an academic publishing house, a graduate school and programs for middle and high school students and teachers.

www.cshl.edu



Cold Spring Harbor Laboratory
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How is this conference unique?

The Coalition Against Childhood Cancer Research Conference “From Bench to Bedside and Beyond” is an unprecedented collaborative forum for the full range of pediatric cancer stakeholders.

Attendees will include advocates, funders, researchers, clinicians, plus representatives from NCI, FDA, and industry who will gather for a multi-day exchange of information. The conference features topics from basic research to emerging technologies, drug development, clinical trials, and treatment protocols. Key takeaways will include a better overall understanding of the pediatric cancer research landscape from all perspectives as well as current impediments to progress.

This conference, co-hosted by Cold Spring Harbor Laboratory, will lead to a new understanding among key stakeholders and opportunities to identify important pathways to our common goals.

Benefits of Sponsorship:

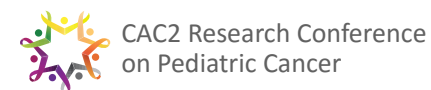
- Branding Opportunities
- Admissions
- Speaking Opportunities
- Poster Session Tables

Premium Sponsorship Packages:

1. Diamond
2. Platinum
3. Gold
4. Silver

Other Sponsorship & Branding Opportunities:

1. Banquet Sponsor
2. Reception Sponsor
3. Coffee Break Sponsor
4. Unrestricted Educational Grant
5. Other support



Cold Spring Harbor Laboratory
October 30- November 2, 2016



Premium Sponsorship Packages

Deadline: May 30, 2016

	Diamond	Platinum	Gold	Silver
	\$25,000	\$15,000	\$10,000	\$5,000
Poster Session Table	✓	✓	✓	
Poster Session Speaker	✓	✓		
Conference Admissions	8	6	4	2
Branding Opportunities	<ul style="list-style-type: none"> • Marketing Materials • Website Listing • Media Kits • Give-Aways • Step & Repeat • Event Signage 	<ul style="list-style-type: none"> • Marketing Materials • Website Listing • Media Kits • Give-Aways • Event Signage 	<ul style="list-style-type: none"> • Marketing Materials • Website Listing • Give-Aways • Event Signage • Social Media 	<ul style="list-style-type: none"> • Marketing Materials • Website Listing • Event Signage • Social Media
Event Program	<ul style="list-style-type: none"> • Prominent Listing • Inside Cover 	<ul style="list-style-type: none"> • Prominent Listing • full page color ad 	<ul style="list-style-type: none"> • Event Program Listing • Full page B & W ad 	<ul style="list-style-type: none"> • Event Program Listing • Half page B&W ad



Additional Sponsorship & Branding Opportunities

Banquet Sponsor

\$ 6,000

Number Available: 1

**Exclusive Branding
Keynote Banquet Speaker**

Reception Sponsor

\$ 4,000

Number Available: 2

**Exclusive Branding
Speaking Opportunity**

Coffee Break Sponsor

\$ 800

Number Available: 4

Exclusive Branding

Unrestricted Educational Grants and Other Donations

CAC2 welcomes any level of support for *From Bench to Bedside and Beyond*.

We will accept an unrestricted educational grant or a general donation in any amount for which you would like to provide support. We greatly appreciate your generosity.



Contact

Questions about conference details?

Contact the Conference Planning Committee: research@cac2.org

Inquiries regarding sponsorship opportunities?

Contact Steve Pessagno: admin@cac2.org

Conference Planning Committee:

Phil Renna

Donna Ludwinski

Julie Sutherland

research@CAC2.org

Sponsorship Inquiries:

Steve Pessagno
Treasurer, CAC2

admin@CAC2.org



Cold Spring Harbor Laboratory
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COALITION AGAINST CHILDHOOD CANCER

“From Bench to Bedside and Beyond” Research Conference Sponsor Donation Form

Oct. 30 - Nov. 2, 2016

Commitment Deadline 5-30-16

Premium Packages

- \$25,000 Diamond Event Sponsor (\$20,600 tax deductible)
Includes: Poster Session Table, Poster Session Speaker, 8 Conference Admissions, Marketing Materials, Website Listing, Media Kits, Give-a-Ways, Step & Repeat, Event Signage, Prominent Event Program Listing, Cover Ad
\$15,000 Platinum Event Sponsor (\$11,700 tax deductible)
Includes: Poster Session Table, Poster Session Speaker, 6 Conference Admissions, Marketing Materials, Website Listing, Media Kits, Give-a-Ways, Event Signage, Prominent Event Program Listing, Full color/Full page Ad
\$10,000 Gold Sponsor (\$8,000 tax deductible)
Includes: Poster Session Table, 4 Conference Admissions, Marketing Materials, Website Listing, Give-a-Ways, Event Signage, Social Media, Event Program Listing in Full Page B&W Ad
\$5,000 Silver Sponsor (\$4,000 tax deductible)
Includes: 2 Conference Admissions, Marketing Materials, Website Listing, Event Signage, Social Media, Event Program Listing, Half Page B&W Ad

Other Sponsorships

- \$6,000 Banquet Sponsor (fully deductible) (1 avail.), Exclusive Branding, Keynote Banquet Speaker
\$4,000 Reception Sponsor (fully deductible) (2 available) Exclusive Branding, Speaking Opportunity
\$ 800 Coffee Break Sponsor (fully deductible) (4 available), Exclusive Branding
\$ Unrestricted Educational Grants and Other Donations
We will accept unrestricted educational grants or general donations in any amount.
\$ CAC2 Member Sponsor: Choose any sponsorship amount.

ENCLOSED IS MY SPONSORSHIP DONATION OF: \$

Please make checks payable to: “CAC2” PO Box 41913, Philadelphia, PA 19101.

A gift confirmation letter will be sent to you upon receipt of your sponsorship donation.

Donor Name:

Company Name:

Address:

Phone: ()

Email:

Signature:

Sponsorship Questions? Contact Steve Pessagno, Treasurer CAC2: admin@cac2.org

www.CAC2.org | Coalition Against Childhood Cancer | info@CAC2.org